

**Opening Press Conference on K 2022 - Düsseldorf, October 18th, 2022**

**Media Statement of**  
**German Association of Plastics Converters (GKV)**

## **K 2022 addresses megatrends of our time**

*Düsseldorf, October 18th, 2022.* From October 19th to 26th, 2022, the world's leading trade fair for the plastics industry, the K in Düsseldorf, will once again open its doors to visitors from all over the world. The K fair looks back on a great 70-year success story.

The K 2022 is once again the international "showcase" in which many innovations relating to the topics of plastics machinery, plastics production and plastics processing are presented. The K 2022 addresses three megatrends of our time: climate protection, circular economy and digitization. The interest in the K 2022 was huge in advance.

It is noticeable that many industry companies are now resolutely moving in the direction of more sustainability and are sometimes pursuing very innovative approaches. The plastics industry in Germany has started the joint initiative "Your Plastics" and offers a unique information portal that presents the plastics industry's answers in a coherent way e.g. The German Association of Plastics Converters (GKV) and its member associations will be present during the trade fair from October 19th to 26th, 2022 in Hall 8a, booth F11-1, and as part of the brand "Your Plastics" will offer a contact point for networking and information about the plastics processing industry.

During K 2022, the plastics industry also has the opportunity to discuss its answers to future questions from the younger generation. The transformation to a circular economy, the supply of raw materials and energy, a shortage of skilled workers and the perception of the material are the main challenges for the plastics processing industry. And these topics are of course also in the focus of the K fair 2022. The program for young visitors at the K 2022, the initiative "kai", offers again bundled information for schoolchildren, trainees and students at the K 2022.

For the plastics industry, the K in Düsseldorf is offering another great opportunity for personal contacts with the plastics community from many countries. The international atmosphere makes the K an outstanding event.



Industry Association  
Reinforced Plastics



FSK Association for  
Foamed Plastics and  
Polyurethanes



IK Industry Association  
Plastics Packaging



pro-K Industry Association  
Semi-finished Products and  
Consumer Plastics Products



German Association  
of Plastics Converters

This press release can now be downloaded from the press section of the website [www.gkv.de](http://www.gkv.de).

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*The GKV is the leading organization of the German plastics processing industry. As an umbrella organization, it bundles and represents the common interests of its member associations and acts as a voice to politics and the public. With annual sales of € 69.4 billion and 321,500 employees in 2,905 companies, the plastics processing industry is one of the most important economic sectors in Germany. The mainly medium-sized industry is characterized by high innovative strength and a diverse product range. Plastics are processed into packaging, building supplies, engineering parts, semi-finished products, consumer goods and many other products.*



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